

Media Development

In combination with Strategic partner Fastrak Performance Pty Ltd, Michael Lawrance & Associates has produced several OHS media resources. These resources are customised for each industry and can include print, web, CD, DVD as well as interactive software and touch screen interfaces. The media is selected to suit the industry. Michael Lawrance & Associates and Fastrak Performance have expertise in completing all phases of the project from planning and scripting through to video editing, programming and distribution.

Packages

Often these media resources can be included as part of an industry package that employees may use. For example, material for those in the transport industry may utilise a package that includes information delivered on audio CD as well as physical aids. For the shearing industry, a package was made including a small booklet, a video DVD and some physio aids.

